2024
IMPACT
REPORT

Pregnancy Help Center OF WEST HOUSTON

adira CLINIC

The Pregnancy Help Center [DBA Adira Clinic]
empowers women to choose life
for their unborn children in a Christ-centered environment
by providing physical, spiritual, and emotional support.

All babies featured in this report were born in 2024 to our courageous clients.

2024 MEASURABLES

4,254
Total client appointments

955
Packages of diapers distributed

1,218
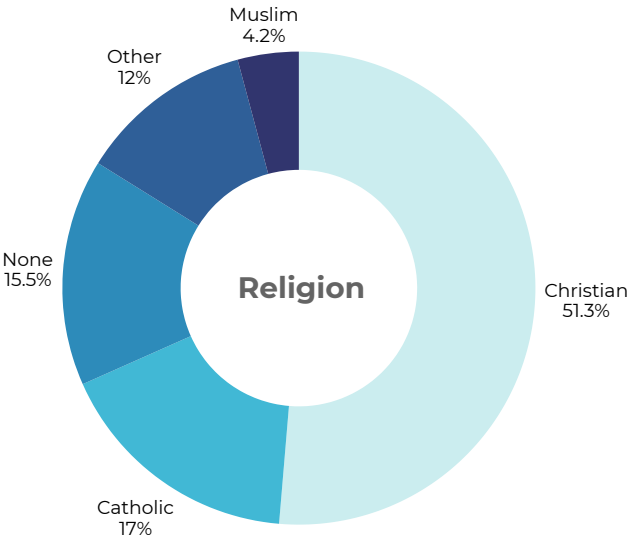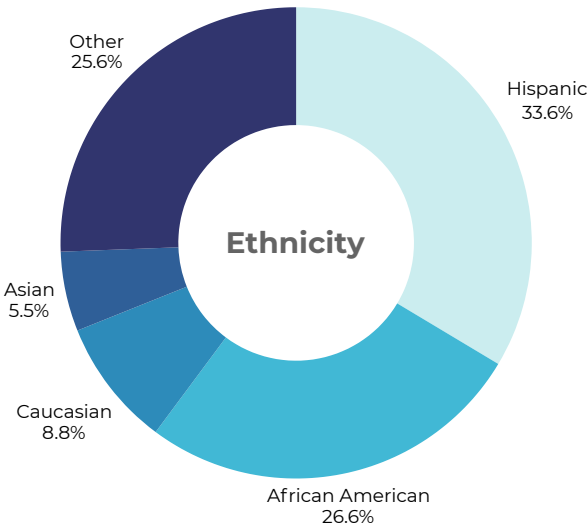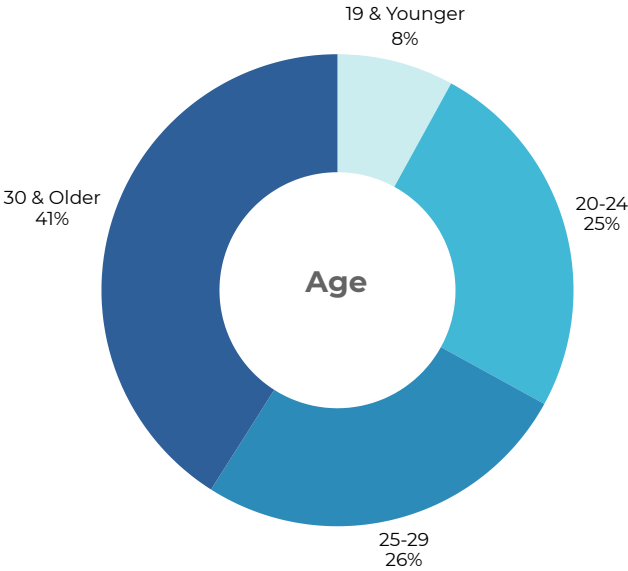Pregnancy tests administered

780
Workshops attended

1,177
Ultrasounds performed

475
Lab tests administered

CLIENT METRICS

Marital Status
- Single 35.5%
- Married 64.5%

Age
- 19 & Younger 8%
- 20-24 25%
- 25-29 26%
- 30 & Older 41%

Ethnicity
- Hispanic 33.6%
- African American 26.6%
- Caucasian 8.8%
- Asian 5.5%
- Other 25.6%

Religion
- Christian 51.3%
- Catholic 17%
- None 15.5%
- Other 12%
- Muslim 4.2%
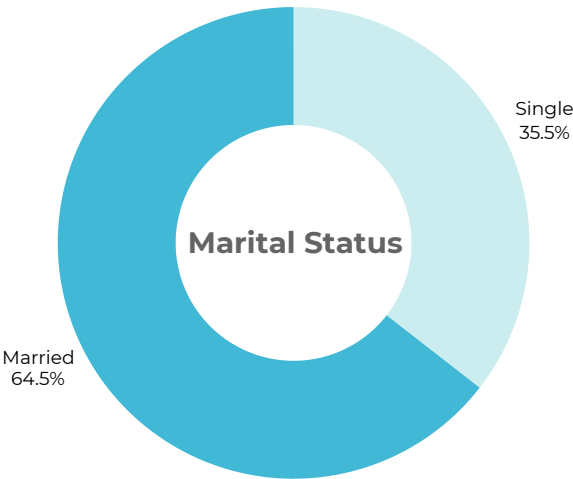
MEANINGFUL MOMENT

I was in a very abusive relationship when I found out I was pregnant. I came to the Pregnancy Help Center first but then moved forward with the worst decision of my life!

Since abortion was illegal in Texas, I found a company that paid for me to fly to St. Louis, put me up at a hotel, and I aborted my first baby there. I knew it was wrong and felt so guilty.

Back in Katy, with a new boyfriend, I got pregnant again. He said he wasn't ready to be a dad and really pressured me, "You aborted before, why can't you do it again?"

Feeling alone and desperate, I came back to the place that had offered me help before - the Pregnancy Help Center.

"Will you help me?"

I was welcomed without judgment, shown compassion, and given the strength and resources to choose life for my baby boy! Everyone has been so supportive as I embark on this journey as a single mom. Thank you!

"Zara", PHC Client, with baby "Zeke"

Read more client stories at adirapartners.org/gallery

"You made all the delicate, inner parts of my body and knit me together in my mother's womb....
You saw me before I was born. Every day of my life was recorded in Your book. Every moment was laid out before a single day had passed."

Psalm 139 : 13 & 16

MONETARY STEWARDSHIP

REVENUE BREAKDOWN

Individual Donors

39%

Fundraisers

35%

Churches

13%

Grants/Other

13%

MOVING FORWARD

GOALS FOR 2025

1

Digital Marketing

Expand our digital marketing to reach more women at the moment of their online search for answers.

2

Telehealth Services

Launch telehealth services to ensure that women can connect with our medical team and make an in-clinic appointment before they find solutions elsewhere.

3

Expand Bilingual Staff

Hire bilingual staff (English/Spanish) and train more volunteers to better serve our increasing number of clients.

MESSAGE FROM THE EXECUTIVE DIRECTOR

This past year has been one of remarkable transformation and unwavering dedication. Thanks to our generous donors, **we have been a beacon for women** who feel like they have nowhere else to turn.

Our staff and volunteers have served women with compassion, truth, and tangible resources that empower them to make life-affirming choices. Through personalized care, medical services, and ongoing support, **we provide a safe space** where women can pause, receive accurate information, and consider a strong future filled with hope.

In 2024, we served more women, expanded our services, and transitioned into a new era with our refreshed brand. Together with our supporters, **we are changing the narrative**. We are reaching women at a critical crossroads and offering them the support they need to embrace life - for themselves and for their babies.

Thank you for being a part of this life-saving mission.

With gratitude,

Kelli McAnally

Kelli McAnally
EXECUTIVE DIRECTOR

Since our founding in 1989, we have served over 10,000 women.

MEANING BEHIND OUR NEW NAME

![adira CLINIC logo]

adira
CLINIC

As we look to the future, we recognize the need for a name that reflects both our legacy of service and our vision for growth.

The name Adira Clinic was chosen with deep intentionality. "Adira" is a Hebrew word that translates to **strength**, a quality we seek to instill in every woman we serve.

This transition is more than a name change—it's a reaffirmation of our mission. We remain dedicated to empowering women to choose life through life-affirming care.

new name.
same mission.

THANK YOU,
MINISTRY PARTNERS

GET INVOLVED AT ADIRAPARTNERS.ORG

Pray **Care** **Give** **Share**

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